Aligning on Priorities When Everything is Important

Session 2 | April 29
Section 1

WELCOME
We’re so happy to see you.

Thank you for joining us.
Talking Today

Panthea Lee
Founder & Executive Director

Corey Chao
Strategic Designer
Hi! We’re Reboot.

Who We Are: We were founded to tackle structural inequity and injustice. We primarily work in the global development, good governance, and civic & media innovation spaces.

How We Work: We advance our mission in over 40 countries in collaboration with partners – social movements, community groups, civil society, media, companies, governments, and international agencies – to drive transformative collaborations for courageous change.

Our Perspective: Our thinking and methods are informed by our backgrounds as ethnographers, organizers, facilitators, and designers.
Driving Transformative Collaboration: Session 2

Why We’re Here

The Need: Tackling systemic challenges require systemic approaches.

The Challenge: Radical collaboration is hard. There’s mistrust, there’s fear, there’s cultural differences, and there’s good ol’ logistics.

But **advancing structural systems change** is more important than ever.
A window of profound peril or profound opportunity...
# We must rebuild. Together.

<table>
<thead>
<tr>
<th>Role, as commonly understood</th>
<th>Artists</th>
<th>Activists</th>
<th>Researchers</th>
<th>Grassroots Groups</th>
<th>Civil Society</th>
<th>Companies</th>
<th>Governments</th>
<th>Journalists &amp; Media</th>
</tr>
</thead>
<tbody>
<tr>
<td>Imagine futures that honours each person’s dignity</td>
<td>protest unjust systems, practices, institutions</td>
<td>assess different possible paths to a better future.</td>
<td>care for communities to ensure critical needs are met.</td>
<td>builds movements that holds us accountable to the greater good</td>
<td>produce goods and services to meet people’s needs</td>
<td>set &amp; deliver policies and services to serve their people</td>
<td>monitors institutions and society for violations of our social contract</td>
<td></td>
</tr>
<tr>
<td>... and as it must evolve.</td>
<td>and advocate for these new realities.</td>
<td>and help define paths to dismantling them.</td>
<td>and shape discourse &amp; policy towards them.</td>
<td>and push for needs being sustainably met.</td>
<td>and embeds them within institutions &amp; ecosystems.</td>
<td>and do so via ethical, sustainable practices.</td>
<td>and protect against corrupting interests.</td>
<td>and combats narratives that fuel fear, divisiveness, and hate.</td>
</tr>
<tr>
<td>We need ALL these superpowers</td>
<td>Radical Imaginations</td>
<td>Moral Clarity &amp; Courage</td>
<td>Intellectual Rigour</td>
<td>Generosity, Agility, Creativity</td>
<td>Power to Compel Action</td>
<td>Production Distribution Capacity</td>
<td>Resources, Scale &amp; Durability</td>
<td>Ability to Shape Public Agendas</td>
</tr>
</tbody>
</table>
Different superpowers for different questions

**Artists**
- Radical Imaginations

**Activists**
- Moral Clarity & Courage

**Grassroots Groups**
- Generosity, Agility, Creativity

**Researchers**
- Intellectual Rigor

**Companies**
- Production, Distribution

**Governments**
- Resources, Scale, Durability

**Journalists & Media**
- Shape Public Agenda

**Civil Society**
- Compel Action

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What should our future look like?

What are paths to realizing this future?

How do we see policies and markets to realize this future?
“But it’s so hard....”

- How do we bring the right actors to the table?
- How do we overcome mistrust, fear, shame, inertia?
- How do we agree on a common vision when we all come from different backgrounds?
- How do we move past talk (so! much! talk!) and into action?
- How do we sustain momentum for the long haul?
What We’re Learning

Look Back & Look Forward
Our 3-Part Series

Session 1: Why & Who
Designing Collaborations for Urgent, Courageous Change

How to:
- Create a compelling rallying cry
- Bring together unlikely partners
- Overcome mistrust & establish a strong foundation for success

Session 2: How, Pt 1.
Aligning on Priorities When Everything is Important

How to:
- Identify and set priorities for our collaborative efforts
- Reach decision points together
- Navigate disagreement
- Synthesize discussions

Session 3: How, Pt 2.
Steering Diverse Partners Toward Cohesive Action

How to:
- Guide your progress through the ups and downs of collaboration
- Troubleshoot and respond to the inevitable challenges and tensions that will arise
For an A+ Experience

Be:
- Present
- Constructive

Online Etiquette:
- Mics will be muted!
- See anything inappropriate? Please chat Alyssa.

Collaborative:
- Ask us questions in Q&A function.
- Share your reflections in chat. Make sure to send to all!
Last Week: Why & Who

1 - Give partners a compelling reason to show up
2 - Engage the right humans
3 - Diverse perspectives are key
4 - It’s a journey! Plan the arc
Give partners a compelling reason to show up.

- **Be as precise as you can** about your interests and concerns. Avoid jargon like “innovation”, “empowerment”, “revolutionize”.

- **Avoid pointing fingers.** Blame is the fastest way to turn potential partners into likely adversaries.

- **Craft an invitation that sparks imagination** - think “what if?” not “what about...”. Invite partners to think with you. Don’t state the solution - it gives them an excuse to say “why not” or “not for me”.
COVID-19 has exacerbated many existing social challenges. Those that were already vulnerable—the elderly, those with pre-existing health conditions, low-income individuals and families—are even more so. Public service-providers are struggling to respond to their immediate needs. They lack the resources and capacities to do so.

There is an urgent need to develop creative new ways of providing enhanced social support to these groups. We must recognize the vast inequities laid bare by COVID-19, and ensure our efforts center equity and justice. We have an opportunity to do the right thing now—and to build the foundation for a more resilient future.
Engage the right humans.

- Start with people that share the same worldview, values, and motivations. This is priceless and critical at the outset.
- Don’t reach for status: the biggest name organizations, the highest titles, the most prominent thinkers. (Those can often be more trouble!)
- Start with trusted relationships, develop a core, and work “up and out”.
- Appeal to personal incentives.
Diverse perspectives are key.

Pay attention to often overlooked profiles and perspectives that are critical to creating, executing, sustaining, and adapting collaborative efforts.

Take an expansive view of “expertise”.

- **Technical Experts**: *Less is more*
- **Living Experts**: *More than you think, but maybe differently*
- **Decision Makers**: *Early, avoid weeds*
- **Implementers**: *Far more than you think—always*
- **Allies**: *Early, at strategic points*
It’s a journey. Plan the arc.

Develop social cohesion before tackling the technical challenge. Build a community of humans with shared values, not a group of affiliated organizations. This is essential for follow-through, particularly something is new or uncomfortable.

Plan out for multiple touchpoints. Spread the process out, consider pacing carefully (and adjust), and embrace an ambiguous end point.

Grow the group’s leadership over time. Start from a coalition approach, and ensure everyone has a leadership role at some point.
The Arc & Art of Aligning Diverse Agendas

Principles & Practices
The Arc & Art

1. Do the Work Before “The Work”
2. Meet the Humans & Elephants First
3. Ground through Commonalities
4. Brainstorming, with Bumpers
5. Turning Mayhem to Magic
“Most social innovations don’t stem from solving technical challenges – they result from solving relational challenges.”

- Adam Kahane

(paraphrased, but it’s very smart and he’s very kind so we hope it’s ok)
The Arc of Alignment

- Do the Work before "The Work"
- Meet the Humans & Elephants
- Ground through Commonalities
- Brainstorm, with Bumpers
- Turn Mayhem to Magic
Part I:

Do the Work Before "The Work"
Before anyone gathers...

- Do the Work before "The Work"
- Meet the Humans & Elephants
- Ground through Commonalities
- Brainstorm, with Bumpers
- Turn Mayhem to Magic
COME TO THE DARK SIDE
WE HAVE GANTT CHARTS
Understand collaborators’ interests, agendas, resources, and anxieties before coming together, to create the conditions for them to thrive.
Plan less, talk more.

- **Understand where collaborators are coming from.** Ask collaborators about their experience, interests, and priorities ahead of time.

- **Introduce the experiences not in the room.** Bring out the perspectives of people who are important but not present.

- **Share what you learn, and bring others up to speed.** Create materials ahead of time to help collaborators understand each other and get on the same page.
Do: Read the room-to-be

Why?
Collaborators always have different experiences of an issue, even if it seems like they’re in total alignment.

Social and political dynamics are at least half the puzzle.
Do: Read the room-to-be

How?
Explore through surveys, then use interviews to clarify emerging tensions/divergences/dynamics.
Do: Introduce unheard perspectives

Why?
Certain profiles are often overlooked, but often are key to success.

How?
Talk to people, particularly about the sticky stuff.
Personas, user journeys, process diagrams and other tools center the experience of key stakeholders. They provide a compass for immediate and long-term efforts.

### Ibrahim

**Role:** Technical Specialist in Implementing Agency

An engineer within the city’s Department for Housing and Urban Development, Ibrahim takes pride in ensuring that all regulations are closely followed for the projects he works on. This, he knows, leads to safer, efficient, and cost-effective housing and infrastructure.

Ibrahim first learned of PB last year, when his team was assigned to implement one of the winning projects: to install security cameras in a public housing complex. Although the department received funding for the installation, the money allocated only accounted for the cost of basic consumer-level supplies and not for the time and cost of doing the project in line with city protocols, or for the salaries of security staff needed to regularly review and act upon the information captured by the cameras. As such, Ibrahim’s team had to locate additional funds from their already-stretched annual budget. Adding to his frustration was a resident complaint that implementation was taking too long—the scale of the project required him to go through a specific procurement process that took time, and he was not motivated to think about creative alternatives, given he thought that the project was useful but relatively low-priority given everything else he was managing.

As the city gears up for another PB cycle, Ibrahim is glad the updated process now includes a Feasibility Review that he and other colleagues within the department had advocated for. He thinks that government departments can benefit from “crowdsourcing” ideas, yet firmly believes that projects are best planned by technical experts.

### Role in process:
- Reviews shortlisted projects for feasibility
- Incorporates winning projects into annual work plan
- Implements winning projects assigned to his department

### Pain points & needs:
- Translating citizen-driven ideas into feasible projects
- Working on PB projects on top of existing workload
- Responding to oversight (and sometimes objections) from delegate committees
Work before “the work” is for your collaborators too.

Let your collaborators know what you’ve learned. This can save hours of precious time in-session aligning on research or explaining language, and it gets people thinking about a shared problem ahead of time.

This is even more essential now, with everything online. Many people are often in meetings or on their computers all day. Help collaborators make the most of time together by moving what you can before and between gatherings.
Tips for “Pre-Work”

DON’T:

- Organize something without talking to your collaborators (email doesn’t count!).
- Assume collaborators will know enough about those not in the room.
- Save every activity for a group setting.

DO:

- Ask questions to understand the nuances people bring with them, through interviews or surveys.
- Look for gaps in your collective experience, and explore those proactively.
- Use what you’ve found to plan, and share a synthesized version with collaborators in advance.
Part II:

Meet the Humans & Elephants First
This lays the foundation

- Do the Work before "The Work"
- Meet the Humans & Elephants
- Ground through Commonalities
- Brainstorm, with Bumpers
- Turn Mayhem to Magic
Meet as humans first

- **Build community before tackling substance.** Start by getting to know each other personally — the investment will pay off "technically".
- **Help everyone get in touch with what truly matters to them** — before affiliations, titles, agendas, talking points. Why did they get into this fight? Share and find common ground.
- **Tell and absorb stories** to build connection and truly see one another.

Sample prompts:
- What is the first memory you have of injustice in ____________ ?
- When did you realize you wanted to work on ____________ ?
Get ahead of the elephants in the room

- **Name the tensions that exist, in a light or humorous way.** Show it is normal and expected to talk about difficult issues. Get out ahead of them, or they will come back to bite us later.

- **Surface and depersonalize the big, unspoken contentious issues**, via prompts, tools, or exercises. Sample prompts:
  - “My last “oh crap” moment was...”
  - “The worst memory I have of trying to do this is...”
  - Agree or disagree: [Controversial statement about X topic]
Part III:

Ground through Commonalities
Speak to the room, together.

- Do the Work before "The Work"
- Meet the Humans & Elephants
- Ground through Commonalities
- Brainstorm, with Bumpers
- Turn Mayhem to Magic
Who You Are

- Social Sector: 26.8%
- Public Sector: 19.1%
- Private Sector: 16.3%
- Philanthropy: 7.2%
- Other: 10.5%
- Community Organizing: 13.9%
- Activism: 6.2%
Planning for a specific collaboration

- Yes: 83.0%
- No: 17.0%
What You Said:

Are you working on or planning for a specific collaboration right now, whether related to COVID-19 or otherwise?

I’m trying to **build a broad coalition** to support the Social Protection Programme in Nigeria, using our current work as a building block. How do we scale up the civil society voice?
What You Said:

Are you working on or planning for a specific collaboration right now, whether related to COVID-19 or otherwise?

I’m involved in conversations about what's working/ not working regarding collaboration around Covid in the UK and **how we build on this beyond Covid**.
What You Said:

Are you working on or planning for a specific collaboration right now, whether related to COVID-19 or otherwise?

We are working with activists and peacebuilders in environments with violent conflict. Many of them are organizing to try to prevent violence and seek peace with justice. A lot of this work focuses on capacity building, facilitating connections, and supporting coalition-building.
Identify a shared struggle, from different points of view.

- **Don’t start with what the most senior people think.** Ground the problem from the point of view of people across the spectrum -- starting those with the Living Experts.
- **Use this to break down a problem, not to make it hopelessly complex.** Getting into the different ways a problem manifests can make it easier to get to the root of it.
Collaboration is harrrrrd.
Most Challenging Aspect of Forming New Collaborations

- Getting diverse actors to align: 39.1%
- Ensuring follow up / accountability: 30.4%
- Understanding motivations & resources: 13.0%
- Identifying the right allies: 13.0%
- Alignment around values: 4.5%
Everything changes from here.

- **This is a starting point.** Difference here can actually be a springboard for conversation and alignment.
- **It’s not a write-off of less common struggles.** Explore the interconnectedness of problems to find their roots.
- **Be ready for the focus to shift, as a more nuanced problem emerges.** As collaborators turn a problem on its head and prioritize among their leverage points, a more pointed problem will become clear.
The same way we get siloed in our organizations, we can get siloed in how we characterize and frame big messy problems.
Part IV:

Brainstorm, with Bumpers
What goes up must come down

- Do the Work before "The Work"
- Meet the Humans & Elephants
- Ground through Commonalities
- Brainstorming, with Bumpers
- Turning Mayhem to Magic
What is the most dreaded word in a gathering of truly diverse actors?
SPEND ALL DAY BRAINSTORMING MEME

FACE I MAKE WHEN
SOMEONE HAS A BAD IDEA DURING A BRAINSTORMING

LETS PUT SOME IDEAS ON THE TABLE

WHEN BRAINSTORM
IS NOT GOING IN THE RIGHT DIRECTION

IF U COULDN'T STOP REPEATING YOURSELF

THAT WOULD BE GREAT
It doesn’t have to be this way. Really.
Surface & organize inputs with structure & direction

- **Create space for all ideas to be surfaced and heard.** People will say what they came to say. So hear them with an open mind, otherwise they won’t let it go.

- **Provide lateral inspiration to stretch thinking,** so people don’t just revert to what they know.

- **Understand the intention or characteristics** behind each idea surfaced, ideally in a systematic way.
Coordinated Newsroom

- Programming is an investigative story series focused on a particular theme.

- Key Activities: Produce in research, and intensive editorial support. Build network of working journalists.

Local Cultural Center

- Programming is a webinar tutorial and release of a mented journalism tool.

- Key Activities: Building journalism tools,וטו data via data analysis and interview coding. User research tools.

- Defining Features: Primarily focused on building, testing, and circulating new tools for practitioners. Significant overlap with technology developers and start-ups.

Appetite for Experimentation

- High

Curated content and events, produced by locals or with relevance to local issues.

- Key Activities: Events. Access to tools of production, preservation, and community-building.

- Defining Features: Emphasizes local issues, histories, politics, and cultural programming. Cultivates a strong local constituency—both producers and audiences. Serves as producer, venue, and advocate.

- Transferrable Questions: To what extent does the lab emphasize and connect around a local identity? What role could the lab play in the preservation and curation of content for a specific local audience?
Surface & organize ideas with structure & direction

- **Listen for the desirable characteristics** behind each idea. Pull out and put back to the contributor / group to confirm.

- **Capture group consensus on characteristics** (or “success criteria”) that are important for the group effort before talking about ideas / activities themselves.

- **Use success criteria to organize, discuss, and assess ideas.** This keeps conversations moving forward based on agreed-upon values, and shows the logic behind “winning” ideas / activities.
Prioritization Framework: 2x2

A framework with 2 axes representing spectrums of different criteria. Different quadrants represent different strategies / orientations.

- **Immediate Impact**
  - High Feasibility (Political)
    - Seize the Window of Opportunity
  - Low Feasibility (Political)
    - Forge Creative New Paths
- **Structural Impact**
  - High Feasibility (Political)
    - Get the Low Hanging Fruit
  - Low Feasibility (Political)
    - Brace for Structural Transformation
- **Get the Low Hanging Fruit**
- **Seize the Window of Opportunity**
- **Forge Creative New Paths**
- **Brace for Structural Transformation**
Prioritization Framework: Cluster & Dot Vote

A method involving one idea per post it, and the grouping of similar themes. Then, using dot stickers, having participants vote on the ones that resonate most.
Prioritization Framework: Decision Matrix

A table for weighting the importance, need, or impact of each idea.

Give scores of 1 (low) - 5 (high)

- Feasibility: Political (30%)
- Impact: Structural (25%)
- Impact: For Vulnerable Communities (20%)
- Impact: Global (10%)
- Feasibility: Resources (10%)
- Feasibility: Logistical (5%)
You now have a set of ideas that have “bubbled to the top”.

Mission accomplished?
Not quite...
Part V: Turning Mayhem into Magic
Bringing it all together

- Do the Work before "The Work"
- Meet the Humans & Elephants
- Ground through Commonalities
- Brainstorm, with Bumpers
- Turn Mayhem to Magic
Show strength in unity

Scarcity / negotiation mindsets are risky, but they’re how most enter collaborations: “If we do that idea, there will be less space for my idea. I must advocate for my idea.”

A successful coalition can see how all the pieces fit together -- not all at once, not the same intensity, with the same level of investment.

Visual frameworks & portfolios are critical.
Global, complex, diverse ecosystem...
... of stellar human beings
Don’t: “This or That?”

From Wikimedia.org
Do: “There is room for all of these ideas – and we’ll be stronger for it.”

Craft frameworks that help collaborators:

- Separate goals, strategies, methods, activities
- Discuss different urgencies & time horizons
- Articulate the relationship between / sequence of different ideas
- Understand dependencies & synergies
Opportunities to Grow Impact

This framework maps opportunities for Wikimedia surfaced through New Voices research in Indonesia and Brazil—and, to a lesser extent, New Readers work in Nigeria and India—against Movement Strategy themes. Opportunities to advance Theme A have been left blank, as they will come from other tracks.

First Things First...

**OPPORTUNITY**

0. Define the movement. Help people understand its values, its work, and its key product.

Help new audiences understand what Wikimedia and Wikipedia are, how the movement and the product work, and why they should care. This is foundational to attracting, retaining, and growing new audiences.

<table>
<thead>
<tr>
<th>OBJECTIVE</th>
<th>METHOD</th>
<th>THEME</th>
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<tbody>
<tr>
<td><strong>Establish and sustain a truly global movement</strong></td>
<td><strong>Engaging the knowledge ecosystem, through partnership with diverse allies in free knowledge</strong></td>
<td><strong>Theme E</strong></td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>OPPORTUNITY</th>
<th>Method</th>
<th>THEME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Help people find what they need on Wikipedia through more precise search and topic guides/curation.</td>
<td><strong>Method</strong></td>
<td><strong>Theme B</strong></td>
</tr>
<tr>
<td>2. Meet user expectations and preferences for online content by getting more visual, real-time, and social.</td>
<td><strong>Medium-Term</strong></td>
<td><strong>Theme A</strong></td>
</tr>
<tr>
<td>3. Build a community passionate about helping people learn, by working with niche content experts, curators, and ambassadors.</td>
<td><strong>Long-Term</strong></td>
<td><strong>Theme D</strong></td>
</tr>
<tr>
<td>4. Where internet and mobile data are expensive, improve accessibility by reducing bandwidth requirements and optimizing the mobile browsing experience.</td>
<td><strong>Near-Term</strong></td>
<td><strong>Theme C</strong></td>
</tr>
<tr>
<td>5. Become a source of otherwise hard-to-get local history and culture, through work with local partners and targeted local content drives.</td>
<td><strong>Medium-Term</strong></td>
<td><strong>Theme B</strong></td>
</tr>
<tr>
<td>6. Advance information access for marginalized and hard-to-reach populations, through partnerships to expand digital access and literacy.</td>
<td><strong>Long-Term</strong></td>
<td><strong>Theme A</strong></td>
</tr>
</tbody>
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**KEY:**

- **OBJECTIVE**: Objectives for the Wikimedia movement, adapted from Movement Strategy themes.
- **METHOD**: Methods to achieve movement objectives, adapted from Movement Strategy themes.
- **OPPORTUNITY**: Opportunities for the Wikimedia movement, surfaced through research in low-resource markets.
- **Time-frame**: Approximate time-frames for implementation. Those most aligned with Movement Strategy themes are near-term. Those that require a broader thinking about Wikimedia’s work are long-term.

SUPPORTED BY HEALTHY, INCLUSIVE COMMUNITIES (THEME A)

Draft for Discussion | Updated June 27, 2017
Do: Create a Portfolio

- **Don’t simply enumerate what the group aligns on.** This is a great way to lose people.

- **Look for the connections, relationships, and coherence** in what they are discussing. Consider how to bring them together visually. This shows i) every activity / collaborator has its place, and ii) we are stronger together.

- **Define the portfolio across which the group will collaborate.** Show the logic and coherence of connected activities, and define the “core vs experimental”, the “now vs later”.
### Sample: Reboot’s Portfolio

<table>
<thead>
<tr>
<th>Propose</th>
<th>Develop Bold Proposals for Equity &amp; Justice</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TARGETS OF CHANGE:</strong>&lt;br&gt;Public service, health systems, economic innovations, binational policies</td>
<td>Pioneer new spaces to enable impacted communities, civil society, and responsible institutions to co-create bold proposals to tackle structural inequity and injustice.</td>
</tr>
</tbody>
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<tr>
<th>Influence</th>
<th>Build Broad Momentum for Courageous Change</th>
</tr>
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<tr>
<td><strong>TARGETS OF CHANGE:</strong>&lt;br&gt;Political institutions, cultural norms, movement strategies, institutional norms, technological policies</td>
<td>Call out powerful institutions when the fall short of their stated values (aka engage in hypocrisy)—and offer them paths to do better.</td>
</tr>
</tbody>
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<tr>
<th>Design</th>
<th>Lead Transformative Co-Design Processes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TARGETS OF CHANGE:</strong>&lt;br&gt;Service offerings, multi-stakeholder partnerships, strategies, initiatives</td>
<td>Support major multi-stakeholder efforts to co-design strategies, initiatives, and programs to tackle systemic challenges.</td>
</tr>
</tbody>
</table>

| Coach Partners in Effective Design | |
|-----------------------------------| |
| **TARGETS OF CHANGE:**<br>Initiatives (e.g., programs, services, products) | Support partners to implement effective design through our “Design With” course, hands-on support, and learn-by-doing engagements. Offer sliding-scale rates for civil society partners. |

<table>
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<th>Implement</th>
<th>Support Partners to Deliver Impact</th>
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<td><strong>TARGETS OF CHANGE:</strong>&lt;br&gt;Programs, services, products</td>
<td>Help partners run programs that are innovative and agile, where decisions i) are grounded in community needs, ii) build on institutional capabilities, and iii) respond to lessons and results from implementation.</td>
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Recap

The Arc & The Art
The Arc of Alignment

Do the Work before "The Work"

Meet the Humans & Elephants

Ground through Commonalities

Brainstorm, with Bumpers

Turn Mayhem to Magic

Pre Meeting

Time

Community & Momentum
Key Takeaways

- Work before “the work.” Talk to people ahead of time.
- Meet the humans & elephants first. Remember to engage people as people, and to address any issues upfront.
- Ground through commonalities. Come together on a common problem or insight. This will help you rally rather than fall apart.
- Brainstorm, with bumpers. Get messy, then organized. Creating together can get everyone on board.
- Turn mayhem to magic. Use a framework to help people see the larger picture.
Next up...

Session 1: Why & Who
Designing Collaborations for Urgent, Courageous Change

How to:
- Create a compelling rallying cry
- Bring together unlikely partners
- Overcome mistrust & establish a strong foundation for success

✔

Session 2: How, Pt 1.
Aligning on Priorities When Everything is Important

How to:
- Identify and set priorities for our collaborative efforts
- Reach decision points together
- Navigate disagreement
- Synthesize discussions

✔

Session 3: How, Pt 2.
Steering Diverse Partners Toward Cohesive Action

How to:
- Guide your progress through the ups and downs of collaboration
- Troubleshoot and respond to the inevitable challenges and tensions that will arise
Looking Forward

The Case for #RadicalCollab
“Historically, pandemics have forced humans to break with the past & imagine their world anew. This one is no different. It is a portal, a gateway between one world & the next.

We can choose to walk through it, dragging the carcasses of our prejudice & hatred, our avarice, our data banks & dead ideas.

Or we can walk through lightly, with little luggage, ready to imagine another world. And ready to fight for it.”

– Arundhati Roy
Historically, pandemics have forced humans to break with the past & imagine their world anew. This one is no different. It is a portal, a gateway between one world & the next. We can choose to walk through it, dragging the carcasses of our prejudice & hatred, our avarice, our data banks & dead ideas.

Or we can walk through lightly, with little luggage, ready to imagine another world. And ready to fight for it.

— Arundhati Roy
We have a window of profound opportunity.
#RadicalCollab for a radically better future

**Artists**
- Radical Imaginations

**Activists**
- Moral Clarity & Courage

**Grassroots Groups**
- Generosity, Agility, Creativity

**Researchers**
- Intellectual Rigor

**Companies**
- Production, Distribution

**Governments**
- Resources, Scale, Durability

What should our future look like?

What are paths to realizing this future?

How do we see policies and markets to realize this future?
We want your thoughts. Please answer these 3 questions:

Q&A

Questions? Ideas? Get in touch:

urgentnow@reboot.org
@theReboot @PantheaLee #RadicalCollab

May 06, 12PM EDT
Session 3: The How
Facilitating & Troubleshooting

Please take our survey!

Thank you!

Questions? Ideas? Get in touch:

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